

# TOWN OF HERNDON

*Enriching the Quality of Life and Promoting a Sense of Community*



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **TOWN OF HERNDON APPOINTS DEPUTY DIRECTORS, PUBLIC WORKS AND PARKS & RECREATION**

Herndon, VA (April 11, 2008) – The Town of Herndon has promoted one internal candidate and named one external candidate to two key positions – deputy directors of the Departments of Public Works and Parks & Recreation.

Dana L. Singer, a Town employee since 2001 who most recently served as program and project management chief for the Town, has been promoted effective immediately to the newly-created position of deputy director, engineering division for the Department of Public Works. In her new role, Singer oversees the department's program management, engineering and building inspections divisions. Dave Kochendarfer, deputy director of the department's operations division, continues to oversee operations at the Town shop. Singer and Kochendarfer report to Robert B. Boxer, director of Public Works.

"Dana's proven management skills, most recently brought to bear during the Runnymede Park and Chestnut Grove Cemetery improvement projects, will continue to benefit the department and the Town as she assumes her new role," Boxer said.

Singer holds a bachelor's degree in architectural engineering from Pennsylvania State University.

The Town's Parks & Recreation Department has appointed Ann Marie E. Heiser to its deputy director position. Heiser comes to Herndon from the City of Westfield, MA, where she held increasingly responsible positions culminating in her role as community services director, which had oversight responsibility for the city's Council on Aging, Parks & Recreation and Veterans departments.

Prior to joining the City of Westfield in 1997, Heiser held parks & recreation positions within jurisdictions in Maryland, Illinois and Pennsylvania. She holds a bachelor of science degree in recreation from Lock Haven University in Lock Haven, PA.

"Ann brings the right combination of skills and experience to her new role and to the department," said Cindy S. Roeder, director of Parks & Recreation and the executive to whom Heiser will report. "As her tenure begins less than a month prior to this year's Herndon Festival, she'll need to hit the ground running – and I have every confidence in her ability to do so."

Heiser assumes her new position on Monday, May 5.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3<sup>rd</sup> largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs."

For more information, visit the Town's website at [www.herndon-va.gov](http://www.herndon-va.gov).

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